

STICKS & STONES

Volume 2, Issue 2

April 2009

LACROSSE - A HERITAGE SPORT

This year, the CLA was the fortunate recipient of an \$110,000 grant from Sport Canada as part of a new Heritage Sport funding initiative. This money was allotted to the CLA with only one simple guideline: all projects that received funding had to address one or more of the following strategic objectives:

Increase levels of participation;

Enhance the quality of sport programs;

Increase awareness and knowledge of the benefits of sport.

With the funding received, the CLA was able to fund projects in 8 different member associations. One of the major projects that the CLA dedicated funds to this past fiscal year (2008-09) was the creation of the Aboriginal Development Committee. The Committee consists of the VP Domestic Development, the First Nations Director and delegates from the member associations. This committee was allocated \$30,000 to fund projects that had a specific impact for aboriginal groups nationwide. These projects included the production of

the *Origin of Lacrosse*, a booklet produced by Mike Mitchell and the Ronathahon:ni Cultural Centre,

and a Friendship Tournament in Nova Scotia, a two-day event featuring

player development clinics in Millbrook and Indian Brook and culminated in a game between the two reserve areas as they battled for the inaugural Friendship Mi'kmaq Trophy.

With the balance, the CLA was able to fund a number of other excellent projects including the BCLA Volunteer Support Program, the creation of a women's field DVD by the FCQ, a six-month school development project in Nova Scotia and the production of professional display units to ship to the member associations, as well as numerous clinics and equipment purchases.

Looking back on the first year of the Heritage funding initia-



tive, the CLA and our member associations were able to accomplish a great deal and we all owe a great big thanks to Sport Canada and to our dedicated volunteers for making these projects come to life and for continuing to build the game of lacrosse.

In the coming year, we have asked Sport Canada for \$250,000 for Heritage projects. We have yet to hear exactly how much funding we will get, but we have been given reason to believe that we can expect more funding than last year. In 2009-10, the CLA brings a number of exciting projects to the table. Some of these initiatives will follow the acceptance of our LTAD, such as the development of a skill development program and a club excellence program. Another major initiative the CLA will undertake this year is the establishment and development of lacrosse opportunities in Newfoundland, PEI and the Territories.

For more information on Heritage projects and funding guidelines, please contact CLA Program Coordinator, Ross Ste-Croix, at ross@lacrosse.ca or 613-260-2028 x301.

Inside this issue:

CLA 2009 Semi-Annual	2
CLA in discussions with Management Group for the 2010 Sr. Men's World Field Team	3
NCCP Coach Training	3
CLA looking to partner with Delta Hotels	4

Quote

"Teamwork is the ability to work together toward a common vision, the ability to direct individual accomplishment toward organizational objectives. It is the fuel that allows common people to attain uncommon results."

Anonymous

CLA 2009 SEMI-ANNUAL GENERAL CONFERENCE UPDATE



Come out and join us on Saturday, May 30th, 2009 at the Deerfoot Inn and Casino, 11500 – 35 Street SE, Calgary, Alberta T2Z 3W4.

Cost: \$75 (includes lunch and full access to all conference sessions)

REGISTRATION DEADLINE: May 15, 2009

*On-site registration on May 30th will be accepted for a cost of \$100

Featured speakers will include:

Kyle Miller

Kent Ridley

Brodie Merrill

Booth space for vendors is available.

You are also invited to attend the CLA Golf Tournament on Friday, May 29th, 2009.

Speaker Bios

Jennifer Keith

Jennifer is the Senior Manager, Engagement for True Sport. In 2007, she joined True Sport as National Projects Manager to initiate the True Sport Community Fund, a funding program targeting under-represented groups across Canada that fosters access and inclusion to sport.

Kyle Miller

Kyle was chosen to play for Team Canada in the U19 World Championships in

1999 in Australia (Silver Medal). He was diagnosed with Osteosarcoma and battled through the adversity to graduate from Cornell University and went on to play for the Rochester Rattlers of the MLL and was later selected to play for Team Canada in the 2006 World Championships (Gold Medal).

Bruce Codd

Bruce has been playing the game for over 25 years and is currently the Head Coach of the Junior A Calgary Raiders. He is an NLL veteran of 10 seasons and is currently a member of the Calgary Roughnecks. His impressive playing

résumé includes two Minto Cups and two Mann Cups. He won another Minto Cup in 2008 as an Assistant Coach with Orangeville.

Kent Ridley

Kent is currently a coach and board member with Airdrie Minor Basketball and helps out with STARS Basketball Clinics. He is a graduate of the Sports Management Worldwide Basketball GM and Scouting program and has worked as a sports broadcaster, most recently with 730 CKNW Vancouver.

CLA IN DISCUSSIONS WITH MANAGEMENT GROUP FOR THE 2010 SR. MEN'S WORLD FIELD TEAM

A proposal to run the 2010 Sr. Men's Field Team was submitted to and reviewed by the CLA Executive. The group is lead by Stuart Brown, President of Edge Lacrosse, based in Toronto and President/General Manager of Toronto Nationals Lacrosse.

"I believe this group is dedicated to putting the best possible team together in order for Canada to defend its World Champi-



onship" said David Miriguay, CLA General Manager. "I look forward to working with this group over the next couple of years and into the future".

Although an agreement has not been signed at the time of this publication, one was being drafted and reviewed by the respective parties. Once finalized, details on identi-

cation camps will be posted on the CLA website.

CLA President, Joey Harris had this to say, "The CLA is pleased that a group of this quality came forward to take on the task of defending the World Championship won in 2006 at London, Ontario. The CLA is looking forward to a more active role in assisting this team and other national teams in achieving success at the international level. Canada has had excellent results at World Championships over the last 4 years and is considered to be a leader of the sport at the international level."

THE NCCP COACH TRAINING PROCESS

The Canadian Lacrosse Association (CLA) in conjunction with the Coaching Association of Canada (CAC) and the National Coaching Certification Program (NCCP) currently offers three levels of coach training: Community Initiation, Community Development and Competitive Introduction. A fourth, Competitive-Development, is currently in the pilot phase and will be completed soon. With each level of training comes a list of tasks that must be performed in order to complete the level.

Community Initiation

Equivalency: None

Disciplines: Box

Tasks to complete: Attend clinic

Upon completion of the clinic, a coach is deemed Community Initiation **TRAINED**.

Community Development

Equivalency: Old NCCP Level 1

Disciplines: Box, Men's Field, Women's Field

Tasks to complete: Attend clinic, complete evaluation workbook

Upon completion of the clinic, a coach is deemed Community Development **IN-TRAINING**.

After completing the clinic, a coach has until March 31st of the following year to complete their evaluation workbook.

Once complete, the workbook must be mailed in to the CLA (or completed online). The workbook will be graded by a member of the CLA office staff. If a coach passes their workbook, they will receive Community Development **TRAINED** status. If the workbook is incomplete, it will be returned to the coach. The coach will then have an opportunity to re-submit the incomplete portions of the workbook to obtain **TRAINED** status.

Competitive Introduction

Equivalency: Old NCCP Level 2

Disciplines: Box, Men's Field, Women's Field

Tasks to complete: Attend clinic, complete evaluation workbook, in-person/video evaluation, NCCP online ethics evaluation

Upon completion of the clinic, a coach is deemed Competitive Introduction **IN-TRAINING**.

After completing the clinic, a coach has until March 31st of the following year to complete their evaluation workbook. Once complete, the workbook must be mailed in to the CLA (or completed online). The workbook will be graded by a member of the CLA office staff. If a coach passes their workbook, they will receive Competitive Introduction **TRAINED** status. If the workbook is incomplete, it will be returned to the coach. The coach will then have an opportunity to re-submit the

incomplete portions of the workbook to obtain **TRAINED** status.

To complete the Competitive Introduction training, a coach must pass an in-person evaluation. A request for evaluation should be sent to the coach's Member Association (MA) and the MA will coordinate the evaluation. If a coach is unable to arrange an in-person evaluation, they can send in a DVD of themselves coaching a practice. The DVD should be sent to their MA, who will deliver it to a trained evaluator.

The final step of the Competitive Introduction training process is to complete the NCCP online ethics evaluation. The ethics test can be accessed on the CAC website. Once the in-person/DVD analysis and the ethics test have been completed, the coach is recognized as Competitive Introduction **CERTIFIED**.

Questions?

Contact CLA Program Coordinator, Ross Ste-Croix, at ross@lacrosse.ca or 613-260-2028 x301.



CLA LOOKING TO PARTNER WITH DELTA HOTELS

Delta Hotels and the CLA are looking at partnering together to offer all lacrosse teams, groups and individuals the opportunity to receive a 10% discount on rooms rates at all Delta Hotels across Canada. Whether travelling for lacrosse or personal reasons, as a team or as an individual, you will receive the discounted rate.

By visiting the CLA website at www.lacrosse.ca and clicking on the appropriate link, you will be redirected to a booking site where you will be able to select any of their properties and receive the discounted rate. This is also in addition to any other programs that may be offered. For example, until the end of June, with a confirmation number

for a stay at a Delta Hotel, you can receive an additional 15% on your Air Canada flight. At the time of this article, there was consideration to extend this program past the June 30th deadline.

CLA VP Organizational Development, Bruce Logan had this to say, "The CLA is pleased that Delta Hotels are looking to partner with the lacrosse community. Providing a discount for both personal and lacrosse travel benefits everyone involved in our sport."

More information on this program will also be included on the CLA website. We hope our members take advantage of this arrangement.

National Championships:

Pee Wee/Bantam Nationals August 2-8 - ON

Minto Cup - August 21st - 30th - ON

Midget Nationals - August 23 - ON

Founders' Cup - August 17-22 - Edmonton, AB

Presidents' Cup - August 24-29 - Six Nations, CANAM

First Nations Trophy/Alumni Cup - Sep. 4th - 6th - Winnipeg, MB

Mann Cup - September 4-12 - British Columbia

Ross Cup/Victory Trophy - Oct 9th to 11th - Mississauga, ON

Girls' Box Bantam Nationals - ON

International Events

Women's Sr. World Championships - June 17th - June 27th, 2009 - Prague, Czech Republic

CLA Meetings:

CLA Golf Tournament - May 29th - Calgary, AB

Semi-Annual Meeting - May 28th to May 31st - Calgary, AB

Annual General Meeting - Nov. 19th to No. 21st - Cornwall, ON

IMPORTANT DATES/DEADLINES TO REMEMBER

DEADLINES:

April 1 - Deadline for RIC (Box) appointment for Nationals

April 10 - Intercrosse fees are due

April 14 - Policy change proposal and reports for SAGM are due

April 30 - Deadline for entry fees to Minor Nationals

May 15 - Participant fees are due

June 1 - Deadline for entry fees Founders' and Presidents' Cups

June 12 - Deadline for National Championship trophies to be returned to the office

July 1 - Inter-Member Transfers (Box) must be completed

July 15 - Deadline for list of officials to work at National Championships

July 17 - Coach Registration fees are due



July 21 - First Nations Trophy and Alumni Cup entry fee are due

August 25 - Ross Cup and Victory Trophy entry fees are due

October 5 - Policy change proposal and reports for AGM are due

October 16 - Organization fees are due

November 15 - Claims for referee travel to National Championships are due